



# Case Study

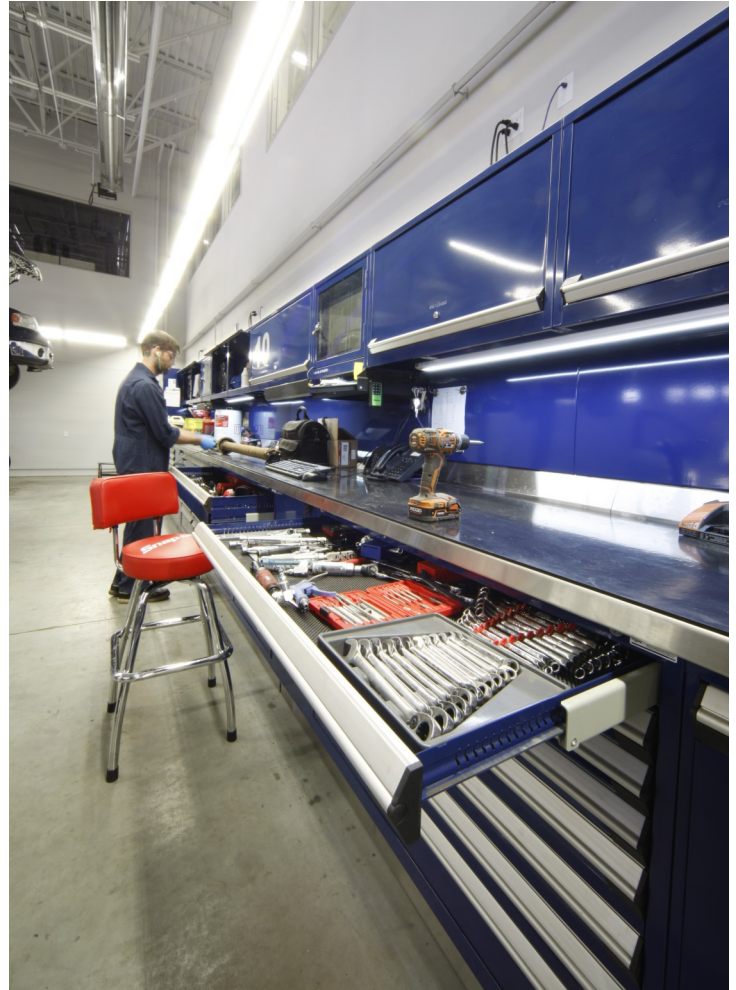
Team Ford, Edmonton, Alberta

Team Ford, one of Canada's Premier Ford Dealerships, recently built a beautiful new facility in Edmonton, Alberta. Waymarc was called upon to design and install the Service Department Workbenches and all the Shelving Storage Systems in the Parts Department. John Fontaine, Waymarc's senior automotive sales specialist, was the lead on the project.

John and the team at Waymarc designed and installed 19 service tech workstations, created a 3243 Sq Ft Parts Dept with a mobile tire system capable of storing over 570 tires. Additionally, they designed a continuous workbench encompassing all the service tech stations along the length of the Service Department. This was a special request from the Team Ford leadership and a particularly unique design for Waymarc to consider in the project.

Team Ford, part of the GO Auto Group, was looking for a solution that would meet the needs of their existing customer base and allow for even more growth in the future. Steve Yakimchuk was impressed with Waymarc's Consultative approach to designing the Parts & Service Departments.

"The first thing John did is listen to the needs of our people. He asked thoughtful questions and proved he really understood the automotive business."



From left: Wide view of the Service Department, An organized tech workstation, beautiful and durable workbenches.

An area of particular success was an innovative design which incorporated a mobile shelving system for tire storage. Team Ford required a solution to store as many tires as possible within their parts department. The end result was the most efficient tire storage system Waymarc has ever designed.

“Our mobile tire storage system is fantastic,” said Steve. “It doubled the potential tire storage space and has resulted in Team Ford selling twice as many tires to our customers as we did last year - having room for more stock has made the difference!”

Team Ford’s entire parts department was designed with the same consultative approach. From drawers in shelving to accommodate small parts storage to specialized storage for items such as car batteries, Waymarc took the time to create a space that generates efficiency and leaves room for future growth.



Top: An innovative use of mobile shelving for tire storage  
Bottom: Drawers in shelving provide high density parts storage  
Left: Rear loading battery storage moves older stock first

*“Waymarc has won our trust over the past several years. On multiple builds and dealership renovations, we have been very happy with their thoughtful designs, attention to detail and top quality installation work.”*

**Doug Shaw, Director of Parts Operations  
Go Automotive Group**

For more information on innovative storage solutions:

[www.waymarc.com](http://www.waymarc.com)

1 800 665 7225

