



Case Study



Liftex Equipment Rentals, a full service dealership in Edmonton Alta, recently built a new N Alta location. As they sell, service and rent a wide variety of equipment, They needed a number of quality fixtures to meet their growing business needs. Bob Smith, President and Owner of Liftex, happened to see a display of Rousseau Metal product at the Barrett Jackson Car Auction in Scottsdale, AZ. Impressed by the quality and look, Bob was referred by Rousseau to Waymarc's Edmonton Branch to learn more.



Bob was looking for a someone who would do more than just sell him products. He wanted to partner with a company who was able to help with the planning & design and would also see everything installed to completion.

“John Fontaine (Waymarc Territory Manager) did an excellent job working with me,” said Bob. “He always had answers to my questions. I trusted John with my vision for the new location and he delivered with great designs and products.”

As aesthetics and functionality were equally important to the plan, Bob was pleased with the designs he was able to review prior to any product being ordered. He was also impressed with the creative ideas that John and the Waymarc team brought to the table. Bob was pleasantly surprised with the amount of care and attention the Waymarc team invested in his project and it made this portion of the build a pleasure.



From top: New Liftex Edmonton location, Rousseau Metal Tech Workstations and lockers/storage cabinets in the change room.



Each workstation backplash is stainless steel and custom embossed with the Liftex logo.



Drawers in Shelving ensure that parts are organized and accessible for use by the service techs.

“Working with Waymarc was a great experience from concept to completion. Everything was on time and on budget. I will recommend Waymarc to any business contacts in the future!”

**Bob Smith - President, Owner
LifTex Equipment Rentals**

Once the designs were finalized and the products were ready to order, Bob was equally appreciative of the delivery and professional installation process.

“The delivery of the product was on time, arrived 100% as ordered and nothing was damaged. The installation team did an outstanding job, they were friendly, communicated with me throughout and got the job done very quickly.”

Bob is pleased with results in his new dealership.

“I will recommend Waymarc to any business contacts in the future!”



The back sides of the workstations are fully finished, providing a clean look in the next bay.



Matching steel dirty coverall bin keep things tidy and looking great in a busy locker room.

For more information on innovative storage solutions:

www.waymarc.com

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